

# Hidden Profits Get More Sales Bigger Profits And Greater Freedom By Unlocking The Invisible Revenue Sources That Already Exist In Your Business

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This is more commonly known as net profit The Profit Margin indicates the percentage profit a business makes on a sale The Profit Margin is normally calculated as the Gross Profit, which is the excess of income over the costs (excluding payroll) directly associated with making the sale (eg the cost of food sales or the cost of beverage

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reveal hidden opportunities for growth and profits I can guarantee you're blind to or grossly negligent If you're struggling to get more clients, if you're constantly running into price resistance, sales stalls and delays, and you aren't getting referred, comfortable discussing sales numbers, profits

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always the answer to the question of how to make more sales Making the most of your current visitors is important too And offering follow up information, offering your visitor a chance to get on your mailing list, is the first step to maximizing the value of every visitor Here are seven key techniques you can use to get ...

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