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i-xvi Chesbrough FM 3rd 1/28/03 3:16 PM Page i Open ...

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Chapter 1: The innovation imperative

the growth of Linux has been a user-led open community development In sectors like media the line between consumers and creators is increasingly blurred -for example, You Tube has around 100 million videos viewed each day but also has over 70,000 new videos uploaded every day from its user base Innovation & Entrepreneurship 3e by Bessant & Tidd

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A Brief History of Open Innovation Open innovation has become a new paradigm for organizing innovation It was originally introduced by Chesbrough in his 2003 book *Open Innovation: The New Imperative for Creating and Profiting from Technology* 7 Open innovation assumes that firms can and should use external ideas as well as internal ideas, and

Open Innovation: A New Paradigm for Understanding ...

Center for Open Innovation, IMIO Walter A Haas School of Business, F402 University of California, Berkeley Berkeley, CA 94720-1930 Office: 510 643-2067 FAX: 510 642-2826 October 26, 2005 To appear in Henry Chesbrough, Wim Vanhaverbeke and Joel West, eds, *Open Innovation: Researching a New Paradigm*, Oxford University Press (2006)

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Creation nets: Getting the most from open innovation

1 See, for example, Henry William Chesbrough, *Open Innovation: The New Imperative for Creating and Profiting from Technology*, Boston: Harvard Business School Press, 2003; and Ron Goldman and Richard P Gabriel, *Innovation Happens Elsewhere: Open Source As Business Strategy*, San Francisco: Morgan Kaufmann, 2005

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have come a long way since it was originally introduced in 2003 as a new imperative for organizing innovation¹ The main idea behind open innovation

8.1 Public-Private Partnerships and Innovation

1 Chesborough H Open Innovation: The New Imperative for Creating and Profiting from Technology HBS Press, 2003 2 Weir SJ, DeGennaro LJ, Austin CP Repurposing approved and abandoned drugs for the treatment and prevention of cancer through public-private partnerships Cancer Res, 2012, 72:1055-1058 3 Moran M A breakthrough in R&D for